

THE KANSAS WOMEN ATTORNEYS ASSOCIATION'S

# LINDSBORG

— 30th ANNUAL CONFERENCE —

*Celebrating our past*

**CAMP**

*Est.*

1990

**LINDSBORG**

*Embracing our future*

**JULY 18-20, 2019**

*Featuring Keynote Speaker*

**GRETCHEN RUBIN**



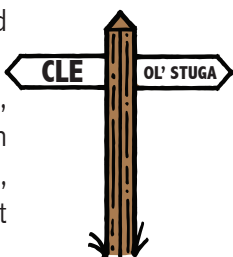


Members of the Kansas Women Attorneys Association know too well that our annual Lindsborg Conference is about more than CLE credits. For 30 years, we've also expanded our personal and professional toolkits, made new friends, and embarked on three days of fun! Enough of our members call the conference "lawyer summer camp" that we've decided to embrace the title. Welcome to **Camp Lindsborg**, held July 18 through 20 at Bethany College in Lindsborg, Kansas.

In addition to our usual stellar CLE lineup, KWAA welcomes New York Times Bestseller Gretchen Rubin as the camp's keynote speaker. If you've read any of her works or listened to her podcast, then you'll know why we're over the moon to welcome this Kansas City native to our humble jamboree.

But the fun doesn't stop there. All attendees are invited to participate in a variety of networking opportunities, like the fun run, law school alumni receptions, and our annual banquet Friday night. This year, the dinner will deliver you to the summer camp of your dreams, with a talent show, karaoke, and a bunch of other camp activities! If you're a more laid-back camper, don't fret; there will be plenty of time to sit back, relax, and spin a yarn with old friends--and new.

Between our Friday-morning yoga class, guided meditation session, shopping in downtown Lindsborg, and excellent plenary programming, there really is something for everyone! Don't delay--reserve your bunk today!



## Gretchen Rubin KEYNOTE SPEAKER



Gretchen Rubin is one of today's most influential and thought-provoking observers of happiness and human nature. She's the author of many books, including the blockbuster New York Times bestseller, **The Happiness Project**. On her top-ranking, award-winning podcast "Happier with Gretchen Rubin," she discusses happiness and good habits with her sister Elizabeth Craft.

Raised in Kansas City, Gretchen Rubin started her career in law and was clerking for Supreme Court Justice Sandra Day O'Connor when she realized she wanted to be a writer.

## Merit Badges CAMP SPIRIT

What's summer camp without a little competition? This year, everyone at the conference has the opportunity to win prizes--and, more importantly, bragging rights--by earning camp merit badges! From sponsoring the conference and achieving personal goals to making new friends, there's a badge for every occasion. You'll learn more about the badges when you arrive for the conference, but check out this year's registration form to find out how to snag your first couple of badges before you even arrive at camp! We'll even have a sash-decorating station at registration. And don't worry: participation is entirely optional.

### Thursday, July 18 (3.0 HOURS OF CLE)

TIME	PROGRAM			
11:30 a.m.	<b>Solo Practice/Small Firm Luncheon*</b> at the BOARD CONFERENCE ROOM in the WELCOME CENTER at BETHANY COLLEGE *Cost of lunch not included in registration. For details, email <a href="mailto:WPLLC@WPLawPractice.com">WPLLC@WPLawPractice.com</a> . Pre-Registration is required.			
12:00 p.m.	REGISTRATION OPENS at the PIHLBLAD MEMORIAL UNION			
1:30 - 2:20 p.m. <b>PLENARY SESSION</b>	<b>Becoming Your Own Role Model: Building Executive Presence and Developing Leadership Skills (LPM)</b> Hon. Carol Beier (moderator); Laura McConwell; Mira Mdivani; Linda Parks; Rachael Pirner; and Angel Zimmerman			
2:30 - 3:20 p.m. <b>BREAKOUT SESSIONS</b> Choose one	<b>"Objection! Outrageous!" Taking Control of Trial Testimony</b> Veronica Dersch	<b>Giving Effective Feedback on Legal Writing</b> Prof. Emily Grant	<b>Introduction to Blockchain Law</b> Susan Berson; Dave Berson	<b>Nuts and Bolts of Family Law: Practitioners' Perspectives</b> Anne Burke; Ardith Smith-Woertz
3:20 - 3:40 p.m.	BREAK at the PIHLBLAD MEMORIAL UNION			
3:45 - 4:35 p.m. <b>BREAKOUT SESSIONS</b> Choose one	<b>Choose Your Own Adventure: Preparing for Hard Ethical Situations in the Work Place (ETHICS)</b> Betsy Lasister	<b>The Role of General Counsel</b> Molly Gordon (moderator); Natalie Haag; Laura Ice; Amanda Stanley	<b>Recent Developments in U.S. and Global Privacy Laws</b> Laura Clark Fey; Hannah Zimmerman	<b>Nuts and Bolts of Family Law: A Judge's Perspective</b> Hon. Sally Pokorny
4:45 - 5:45 p.m.	<b>KU Law School Reception</b> SMALL WORLD GALLERY		<b>Washburn Law School Reception</b> OL' STUGA	
5:50 - 6:55 p.m.	DINNER at the PIHLBLAD MEMORIAL UNION			
7:00 p.m.	KEYNOTE: GRETCHEN RUBIN at PRESSER HALL			
Following Keynote	RECEPTION and BOOK SIGNING at the SANDZEN GALLERY			



## Friday, July 19 (6.5 HOURS OF CLE)



TIME	PROGRAM			
6:30 a.m.	CORONADO HEIGHTS FUN RUN, LINDSBORG CITY WALK, and YOGA CLASS Sign up and get more information at the registration table at the conference.			
7:30 a.m.	BREAKFAST at the PIHLBLAD MEMORIAL UNION			
8:30 - 9:20 a.m. <b>BREAKOUT SESSIONS</b> Choose one	<b>Hackers' Delight: Lessons from Recent Law Firm Data Breaches (ETHICS)</b> Danielle Hall	<b>E-Discovery: When Should I Try to DIY?</b> Brooke Blake-Clara; Ellen O'Leary	<b>Expungements 101: How to Run a Clean Slate Program</b> Christy Campbell; Meredith Schnug	<b>Mindful Lawyering</b> Whitney Casement; Magnolia
9:20-9:40 a.m.	BREAK at the PIHLBLAD MEMORIAL UNION			
9:40-10:30 a.m. <b>BREAKOUT SESSIONS</b> Choose one	<b>You Have More Options than "No Comment": How to Work with the Press to Zealously Represent Your Clients (ETHICS)</b> Gaye Tibbets (moderator); Penny Moylan; Ron Sylvester (Hutchinson News); Carly Willis (KSN News)	<b>May the Force be with You in Your "SOLO" Practice</b> Joni Franklin; Stacy Ortega	<b>The Dilly Project Plus: Representing Immigrant Survivors, the Business of Humanity</b> Mira Mdivani; Danielle Atchison	<b>Journeys to Motherhood: Lawyers' Perspective (ETHICS)</b> Ivery Goldstein (moderator); Eunice Peters; Natalie Chalmers; Hon. Melissa Standridge
10:35 - 11:50 a.m. <b>PLENARY</b>	<b>Appellate All-Star Review</b> Hon. Karen Arnold-Burger; Hon. Carol Beier; Hon. Marla Luckert; Hon. Melissa Standridge			
11:50 a.m. - 1:35 p.m.	LUNCH at the PIHLBLAD MEMORIAL UNION - ANNUAL MEETING beginning at 12:30 p.m.			
1:40-2:30 p.m. <b>PLENARY</b>	<b>Professional Coaching for Women Attorneys: Helping You Get Out of Your Own Way (LPM)</b> Jill Lynch Cruz	<b>KWAA Executive Committee Training</b> *For KWAA Executive Committee Members only		
2:30 - 2:50 p.m.	BREAK at the PIHLBLAD MEMORIAL UNION			
2:55 - 3:45 p.m. <b>BREAKOUT SESSIONS</b> Choose one	<b>Kansas Task Force on Attorney Well-Being (ETHICS)</b> Penny Moylan	<b>Appointments and Leadership Opportunities on Civic Boards (No CLE)</b> Favel Jens; Angel Zimmerman	<b>Branding Your Authentic Legal Brand (LPM)</b> Sabrina Thompson; Amanda Wilwert	<b>The 19th Amendment: Susan B. Anthony on Trial</b> Sarah Shipman
3:50-4:40 p.m. <b>BREAKOUT SESSIONS</b> Choose one	<b>Interrupting Implicit Bias: Those Micromessages, What You Don't Know Can Hurt You (ETHICS)</b> Prof. Sarah E. Redfield; Sara Zafar	<b>Trademark Basics</b> Carrie Bader	<b>Protecting the Record on Appeal</b> Natalie Chalmers; Sarah Johnson	<b>Pay Negotiations Training for Women Attorneys (LPM)</b> AAUW Speaker
5:00 - 5:30 p.m.	<b>Guided Meditation (No CLE)</b> We invite you to take a moment to breathe and find some mindfulness with this optional guided meditation led by Whitney Casement. No experience is necessary.			
5:00 - 7:00 p.m.	Lindsborg Ad Hoc Roundtable Reception *Be sure to participate in BORG! More information will be included in the registration materials*			
7:00 p.m.	CAMP LINDBORG: DINNER, AWARDS, SILENT AUCTION, and ENTERTAINMENT at SUNDSTROM CONFERENCE CENTER			

## Saturday, July 20 (4.0 HOURS OF CLE)

TIME	PROGRAM			
7:00 - 8:00 a.m.	BREAKFAST at the PIHLBLAD MEMORIAL UNION			
8:10 - 9:00 a.m. <b>BREAKOUT SESSIONS</b> Choose one	<b>Ethical Considerations in Closing Your Small/Solo Practice (ETHICS)</b> Carol Ruth Bonebrake	<b>What it Really Takes to Run for Office (No CLE)</b> Laura McConwell, Nicole Revenaugh	<b>Ethical Campfire Horror Stories (ETHICS)</b> Hon. Bethany Roberts	
9:05 - 9:55 a.m. <b>BREAKOUT SESSIONS</b> Choose one	<b>Legal Writing Top Five: Five Simple Tips to Make Your Writing More Effective</b> Joyce Rosenberg	<b>Leadership for Lawyers</b> Kansas Leadership Center	<b>Hungry, Hungry HIPAA</b> Amanda Wilwert	<b>2019 Legislative Review</b> Kim Parker
10:05 - 10:55 a.m. <b>PLENARY</b>	<b>Implicit Bias: If We'd Known Then What We Know Now (ETHICS)</b> Hon. Arnold-Burger; Prof. Sarah E. Redfield			
11:00 - 11:50 a.m. <b>PLENARY</b>	<b>A Judicial Look Back and Taking Steps Forward</b> Hon. Marla Luckert (moderator); Hon. Mary Beck Briscoe; Hon. Renee Henke; Hon. Rhonda Mason; Hon. Cheryl Rios; Appellate All-Star Cast			
12:00 - 1:00 p.m.	<b>Lunch with Invited Speaker Governor Laura Kelly</b> *Governor Kelly's schedule will be confirmed 30 days prior to the event.			
1:00 - 2:00 p.m.	KWAA COUNCIL MEETING at the PIHLBLAD MEMORIAL UNION *For KWAA Council Members and District Representatives only.			



# REGISTER FOR LINDSBORG 2019

Please join us for the 30th Annual Conference!

**Please register online through the events calendar at [kswomenattorneys.com](http://kswomenattorneys.com).** Pay online with a credit card or register online and pay by check. If online registration is not possible, return this form to the address listed below.

Name (for nametag): \_\_\_\_\_

Preferred Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_

## How many Lindsborg Conferences have you attended?

- This is my first conference.     11-15     26-29  
 1-5     16-20     All of them!  
 6-10     21-25

## Registration

Early Bird Registration - postmarked by June 28    After June 28

KWAA Member     \$200     \$225

Non-member     \$250     \$280

Student     \$50

KWAA 2019-20 annual dues \* (optional)     \$50

One-Day Seminar Registration  \$110 Please specify which day: \_\_\_\_\_

Keynote Speaker Only (open to the public, bring your friends!)  \$25

## Talent Show

Please check this box if you are interested in performing at the Friday night Talent Show.

## Conference Materials

Conference materials will be distributed electronically for no charge.

I want a USB with the conference materials.  \$10



## Conference Sponsorship Opportunities



### Advertising Sponsor

Quarter-page advertisement in registration materials  \$250

Half-page advertisement in registration materials  \$550

Full-page advertisement in registration materials  \$850

### Conference Sponsor and CLE Breakout Session Sponsor

Recognition in registration materials  \$150

### Break Sponsors

Quarter-page advertisement in registration materials  \$350

### Plenary Session Sponsors

Verbal recognition at sponsored plenary session  \$700

Half-page advertisement in registration materials

\*All advertisements must be received by July 9. For more information, contact Deena Bailey ([deena\\_bailey@cargill.com](mailto:deena_bailey@cargill.com))

## Accommodations:

Swede Suites - 4 people per suite (requires 2 night minimum)

Thursday & Friday night suite room  \$65 a night per person

Suitemate requests: \_\_\_\_\_

New Hall - New Hall is a mix of single rooms with a private bath, two single rooms with a shared bath, quad rooms with a shared bath, two 6-person suites with three bathrooms, and one 10-person suite with three bathrooms.

Thursday night dorm room  \$65 a night per person

Friday night dorm room  \$65 a night per person

Room Style and Suitemate requests: \_\_\_\_\_

\*Bethany College will provide real bed linens (no more paper sheets!), one wash cloth, one bath towel, and hotel-sized body wash and shampoo.

**Meals:** All meals included in registration (Except Solo/Small Practice Lunch)

Dietary requirements: \_\_\_\_\_

Do you plan to attend the Friday night dinner?  Yes  No

Friday night dinner guests:  \$20/adult  \$12/children 6-11 years

\$8/children 5 years and under

## Childcare

Do you need childcare during the conference?  Yes  No

If yes, what days and time do you need child care?

Thursday Afternoon     Friday Morning     Saturday Morning

Thursday Evening/Night     Friday Afternoon

Friday Evening/Night

## Sponsor a Student

KWAA welcomes college and law students to the Lindsborg Conference to encourage women in their pursuit of a legal career. You can help and demonstrate your support by sponsoring the registration fee or housing costs for a student. Any amount of sponsorship is welcome and appreciated.

\$50     \$130     Other \_\_\_\_\_

## Seeking a scholarship?

Sponsorship funds are available on a first-come, first-served basis and as available. Please indicate if you wish to be considered:

Please list your school: \_\_\_\_\_

Please list your year in school: \_\_\_\_\_

### Keynote Reception Sponsor

\$1,000

Verbal recognition at Thursday Keynote

Half-page advertisement in registration materials

### Jennie Mitchell Kellogg Sponsors & Keynote Speaker Sponsors

Verbal recognition at Opening Keynote event, Plenary sessions, and Annual Meeting

Full-page advertisement in registration materials  \$1,250

Exclusive sponsorship of either JMKC or keynote speaker  \$3,000

**Total Amount Enclosed \$** \_\_\_\_\_

*Don't forget about the Camp Store on the next page!*

**Mail this form and/or all checks to:** Kansas Women Attorneys Association

PO Box 598

Topeka, KS 66601

**Hardship Policy:** A hardship discount to defray conference expenses may be available upon application on a case-by-case basis. For more information about KWAA's hardship policy, please email [kswomenattorneysassociation@gmail.com](mailto:kswomenattorneysassociation@gmail.com). **Cancellation Policy:** No refunds will be issued for cancellations received by KWAA after July 11, 2018. However, substitute registrants are welcome. To cancel your registration or substitute another individual, please email [kswomenattorneys@gmail.com](mailto:kswomenattorneys@gmail.com). **Questions?** Contact [kswomenattorneys@gmail.com](mailto:kswomenattorneys@gmail.com). **Additional Information:** Photos, online registration, and other details may be found at [kswomenattorneys.com](http://kswomenattorneys.com). **Reminder:** Bethany College is a dry campus.

# CAMP STORE

In addition to the annual conference t-shirt, we wanted to celebrate the 30th anniversary of the Lindsborg Conference and the 25th anniversary of KWAA in style. Help us commemorate these special occasions and show your KWAA pride with these additional items!

**Pre-order by June 28 to guarantee delivery of your items at the conference.**

Orders made at the conference will be subject to additional fees.

**Pre-order books for the Keynote Speaker book signing by visiting the KEYNOTE SPEAKER page on KWAA's website.**



*Monica Schirmer Eshelman's Camp Lindsborg Print*  \$20

Many KWAA members are familiar with and love the powerful and inspiring artwork of Shy Girl's Mind by Monica Schirmer Eshelman. This year, KWAA commissioned a custom artwork just for you. The 30th anniversary and Camp Lindsborg themes are embedded in the design of this hand-drawn Dala horse, traditional art from Sweden and a nod to the conference's host city.

Your high-quality print will come with a black mat, ready to be framed! The image is 5x7 matted to fit an 8x10 frame.



*Coffee Mug*  \$12

After a late night telling stories around the campfire, you'll want to wake up to this coffee mug featuring Monica Schirmer Eshelman's custom design and KWAA's 30th Anniversary logo.



*Tote Bag*  \$20

Being at camp requires a lot of gear. Make sure you are prepared for whatever adventures may arise with this heavy-duty boat tote (13" x 18" x 6").



*Lapel Pin*  \$10

Did you know that in addition to celebrating the 30th Anniversary of the Lindsborg Conference, we are celebrating 25 years of KWAA? Show your KWAA pride with this laser-engraved wood lapel pin designed and created by wood artist Matthew Jarmer (approximately 1.25 inches wide).



*Camp T-shirt or Tank Top*  \$20

Unisex t-shirt  Ladies t-shirt  Tank top

XS  S  M  L  XL  2XL  3XL

No trip to camp is complete without a shirt to prove you were there. Shirts will be available for sale at the conference based on availability. T-shirts ordered at the conference will be \$23 to cover shipping and handling.

## Be a 30th Anniversary Sponsor!

**Get the Lindsborg fun started early! Each 30th Anniversary Sponsorship earns you a merit badge and other recognition! But let's be real, it's all about the merit badges.**

This year, we are bringing in a nationally-renowned keynote speaker and are planning special activities to commemorate the 30th anniversary of the conference and the 25th anniversary of KWAA. Such milestones deserve to be celebrated in style, and your contribution will help us do so!

Lindsborg is successful each year because of YOU, and we thank you for supporting the conference's legacy.

**Big Name at Camp**  \$500

Big Name at Camp merit badge; recognition in printed materials; recognition at plenary session; reserved table at Friday night event for you and three friends; special swag bag.

**Trailblazer**  \$250

Trailblazer merit badge; recognition in printed materials; recognition at plenary session; special swag bag.

**Adventurer**  \$200

Adventurer merit badge; recognition in printed materials; special swag bag.

**Camp Director**  \$150

Camp Director merit badge; recognition in printed materials.

**Camp Counselor**  \$100

Camp Counselor merit badge; recognition in printed materials.

**Camper**  \$50

Camper merit badge; recognition in printed materials.